# BRII

## FASHION, FILED.
## FROM BARCELONA.

PRESS KIT · FASHION · ART · EDITORIAL · BARCELONA · NOVEMBER 2026

# ABOUT *BRII*

BRII is a fashion, editorial and art magazine from Barcelona, published on Instagram as @briimagazine.

We cover fashion first, along with art, design, film and places in the fashion-week cities. Our news desk files short, sourced reports on the industry. Our features give photographers, designers and artists a full, credited page, whether they show with the major houses or work independently.

## MISSION

*To file the fashion that matters, and the people who make it, with the care of a print magazine and the speed of a feed.*

`[mission wording — Editor-in-Chief to approve]`

## FACTS

Headquarters: Barcelona, Spain
Founded: `[launch date]`
Editor-in-Chief & Publisher: Amilcar Eduardo Raudales
Publisher entity: `[legal name]`
Language: English

## WHAT WE REPRESENT

**Photo-led.** The image is the story. Type steps back: one mark, one title, one credit.

**Artist-first.** Every contributor is named with their real role and verified handle. We never guess a credit.

**Credits & rights respected.** A public post, a tag or a submission is not a licence. Work runs when the rights are clear.

**AI always disclosed.** BRII does not publish AI-generated images as its own editorial photography. AI artists' work is credited and labelled as AI, and AI is never presented as a real person.

**International, from Barcelona.** A Barcelona point of view on Paris, Milan, London, New York and beyond.

EDITOR-IN-CHIEF & PUBLISHER

# AMILCAR EDUARDO RAUDALES

## BIOGRAPHY

Amilcar Eduardo Raudales is the Editor-in-Chief and Publisher of BRII, which he leads from Barcelona. He sets BRII's editorial direction, approved its Cut visual identity in November 2026, and gives the final approval for everything the magazine publishes.

`[Biography to add by Amilcar: background, career, previous publications or projects, education, areas of focus. 60-120 words.]`

`[Optional: whether to mention his creative agency (ECO STUDIO, Barcelona) — Editor-in-Chief to decide]`

## PORTRAIT

`[portrait photo + photographer credit — to supply]`

## FOR INTERVIEWS

`info@briimagazine.com` @briimagazine

# WHAT WE *cover*

*01*

**COUTURE & INDUSTRY**

Houses, creative-director moves, closures and collaborations, reported from the source.

*02*

**ARTISTS & ATELIERS**

Photographers, designers, studios and artists, shown full-bleed and fully credited.

*03*

**CITY FILES**

Exhibitions, pop-ups and places in Paris, Milan, London, New York and Barcelona.

*04*

**SCREEN & CULTURE**

Film, music, books and design where they meet fashion.

*05*

**NEW MEDIA & AI ARTISTS**

Digital and AI artists. Always credited, always labelled as AI.

*06*

**TALENT**

New names from Barcelona, London and Paris, chosen on merit, not follower count.

## AUDIENCE & REACH

**≈1,798**

INSTAGRAM FOLLOWERS · @BRIIMAGAZINE

Signed-in profile snapshot, 8 Nov 2026, 21:04 Europe/Madrid (19 posts at the time). `[current figure to confirm]`

Monthly reach: `[to confirm]`
Impressions: `[to confirm]`
Top cities: `[to confirm]`
Age / gender split: `[to confirm]`
Engagement: `[to confirm]`

Instagram Insights were not available when these were checked. Only verified figures are shown. Unknown values are left blank, not estimated.

# SELECTED *features*

| | | |
|---|---|---|
| **ATELIER CPH** | *Realism no. 46*<br>ARTISTS & ATELIERS · 10 NOV 2026 | instagram.com/p/DfkRbD4gD2o/ |
| **SAINT LAURENT** | *Anthony Vaccarello leaves the house*<br>COUTURE & INDUSTRY · 10 NOV 2026 | instagram.com/briimagazine/p/Dfkm3fNj894/ |
| **LA BOLA NEGRA** | *The new film by Javier Calvo and Javier Ambrossi*<br>SCREEN & CULTURE · 10 NOV 2026 | instagram.com/p/DfkGpZ5gIf0/ |
| **MATHILDE HILEY** | *Un Goût*<br>ARTISTS & ATELIERS · 10 NOV 2026 | instagram.com/p/Dfj3vptgCkb/ |
| **FILIPA KINOMOTO** | *RED RITE EP #1 · credited reel, AI label on*<br>NEW MEDIA & AI ARTISTS · 10 NOV 2026 | instagram.com/briimagazine/reel/DfkdMIIAzjh/ |
| **DAVID QUEROL** | *Barcelona architecture, interiors and Blackout*<br>TALENT · BARCELONA · 9 NOV 2026 | instagram.com/p/DfhuRxvFQqq/ |
| **FRÈRE BY SOEUR** | *Paris pop-up*<br>CITY FILES · PARIS · 9 NOV 2026 | instagram.com/p/DfiMmVqm1B4/ |
| **LOEWE** | *× The Nightmare Before Christmas*<br>COUTURE & INDUSTRY · 9 NOV 2026 | instagram.com/p/DfiCjwuGynl/ |

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# WORK *with us*

## CONTRIBUTORS

Photographers, designers, stylists, models, ateliers and artists, from anywhere, selected on merit.

- A coherent series (5–10 images), with title, date and location
- Full credits for every role, with verified handles
- Confirmation of rights and consent of everyone pictured
- Disclosure of any AI-generated or AI-assisted element

Submit through Kavyar (kavyar.com/kg7nxkfv254v) or by email to `info@briimagazine.com`. Submitting does not mean acceptance. Exclusivity: `[to confirm]`. Fees: `[to confirm]`.

## PARTNERSHIPS

Brand, gallery, institution and event partnerships. Formats: `[formats — e.g. partner feature, reel, newsletter, issue partner]`. Rates: `[to set — media kit in preparation]`.

Paid content is always labelled. Partners have no editorial control over BRII's coverage.

## CORRESPONDENTS

Barcelona HQ, with correspondent posts open in Paris, Milan, London, New York, Tokyo, Madrid, Copenhagen and Seoul.

# BRAND *identity*

## LOGO

BRII.

BRII.

The "BRII." mark, heavy weight, set top-left on every post with clear space around it. The name is always BRII alone.

## TYPOGRAPHY — "CUT"

**HEADLINE**

Neue Haas Grotesk Display, heavy · caps, tracked

subtitle and body, light

Neue Haas Grotesk, regular / light

*Paris*

Editorial New italic · one word: city, title, numeral

NO. 01 — PARIS — FASHION

Captions and issue lines · tiny, monospaced

Specimens in this kit are set in the production stand-in faces. `[licensed Neue Haas Grotesk / Editorial New files for print — to confirm]`

## COLOUR

PAPER · #F5F3EE

INK · #121212

GRAPHITE · #787876

## IMAGE RULES

Real photographs, full-bleed, natural colour, 4:5 portrait. No boxes, scrims or effects. Credit line small, in a bottom corner, matching the caption.

# BRII.

## CONTACT

Instagram: @briimagazine
Press & interviews: info@briimagazine.com
Submissions: info@briimagazine.com
Partnerships: info@briimagazine.com
Web: [website domain]

## OFFICE

Barcelona, Spain
[postal address — optional]

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